

**Mario
Mogollón**

Paid Digital Advertiser
Digital Marketing

About me

- **Professional in Graphic Design with specialisation in Advertising Design.**
- **Master's in Digital Marketing.**
- **Certifications:**
 - Certified in Digital Marketing by the Digital Marketing Institute (DMI) in the United Kingdom.
 - Certified in GDPR by the Digital Marketing Institute (DMI) in the United Kingdom.
 - Certified in Content Marketing by the Digital Marketing Institute (DMI) in the United Kingdom.

- **Specialised in:**
 - Paid Digital Advertising
 - Social Media Content Marketing
 - SEO
 - Web Design
 - Events



Achievements

- +23M impressions on social media including Facebook, Instagram, TikTok, X and LinkedIn.
- +57.6K clicks for traffic to Website or Landing page.
- Average cost per click of £1.25
- 85K followers across different social media platforms.
- +120 new B2B prospects
- +800 B2C prospects



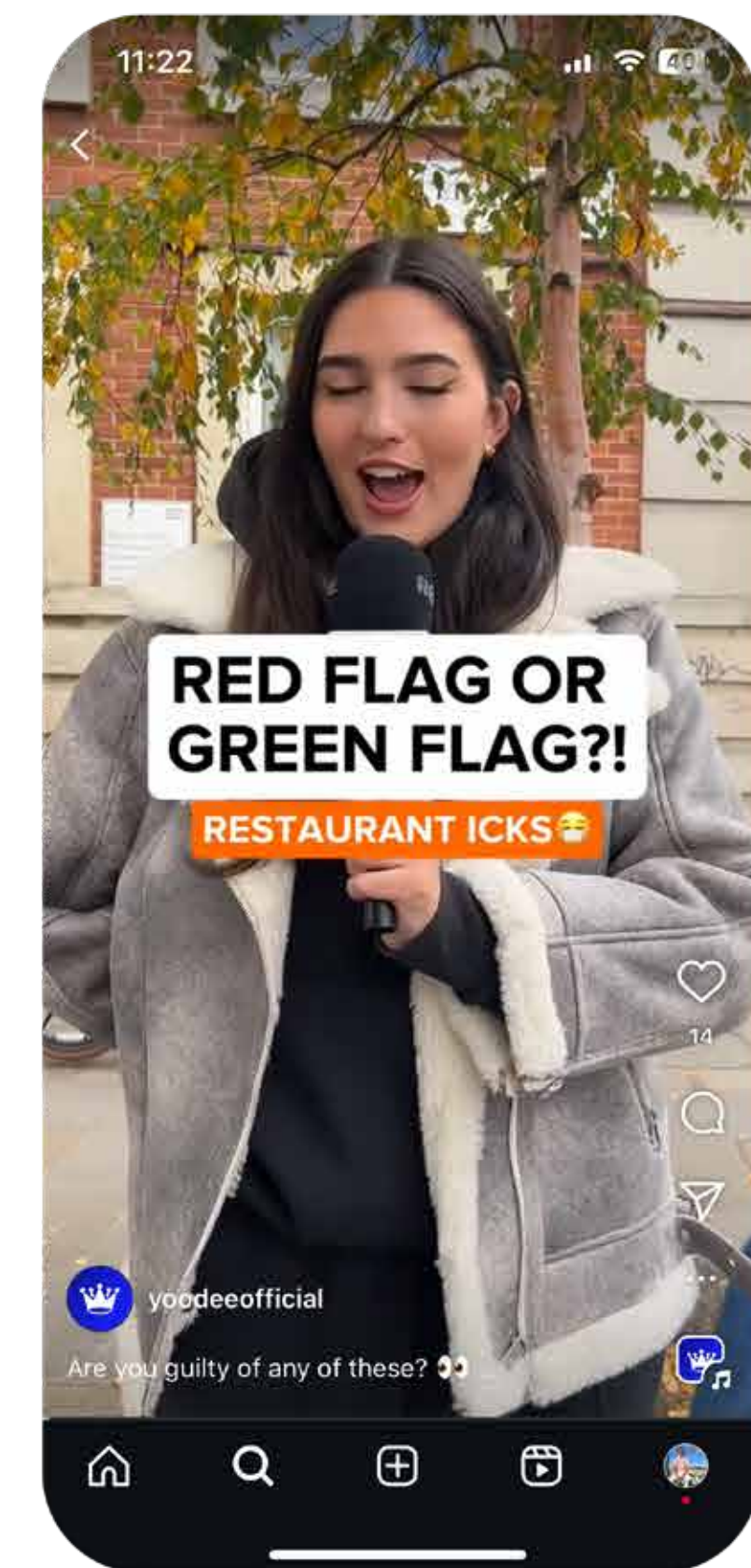
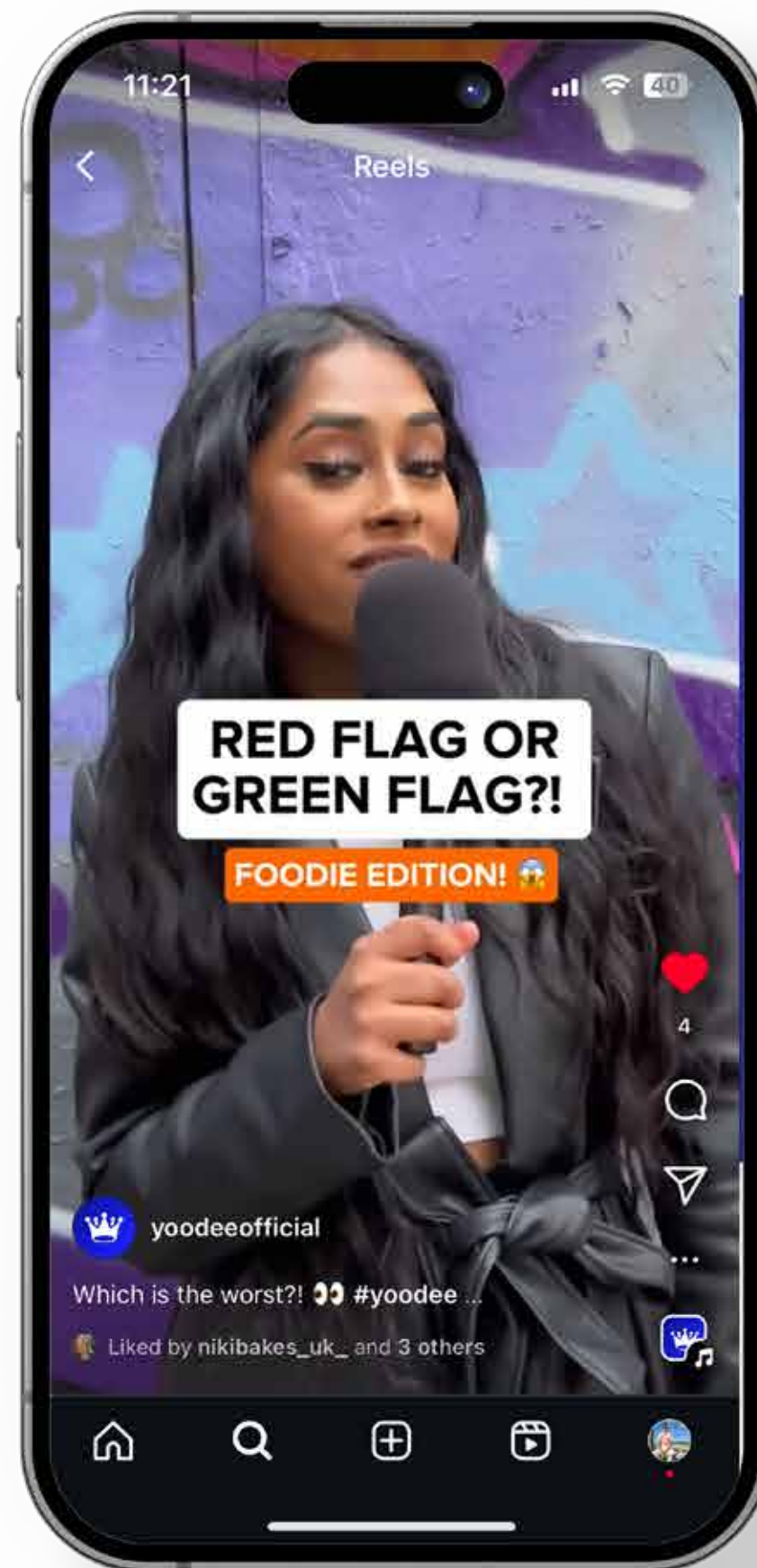
Experience

- **+10 years of experience** in marketing, graphic design and advertising.
- **Graphic Designer at Ecuadorean companies** such as La Facultad, BBA, Uribe Schwarzkopf, Mullen-Lowe Delta.
- **Marketing Executive at Feed It Back:** Event planning, LinkedIn campaign planning, editorial design and content creation.
- **Marketing Executive at Yoodie:** Social media advertising strategy, organic content strategy, email marketing and graphic design.
- **Freelance Marketing Executive:** Digital strategy, web design with SEO, social media strategy.

Editorial Design



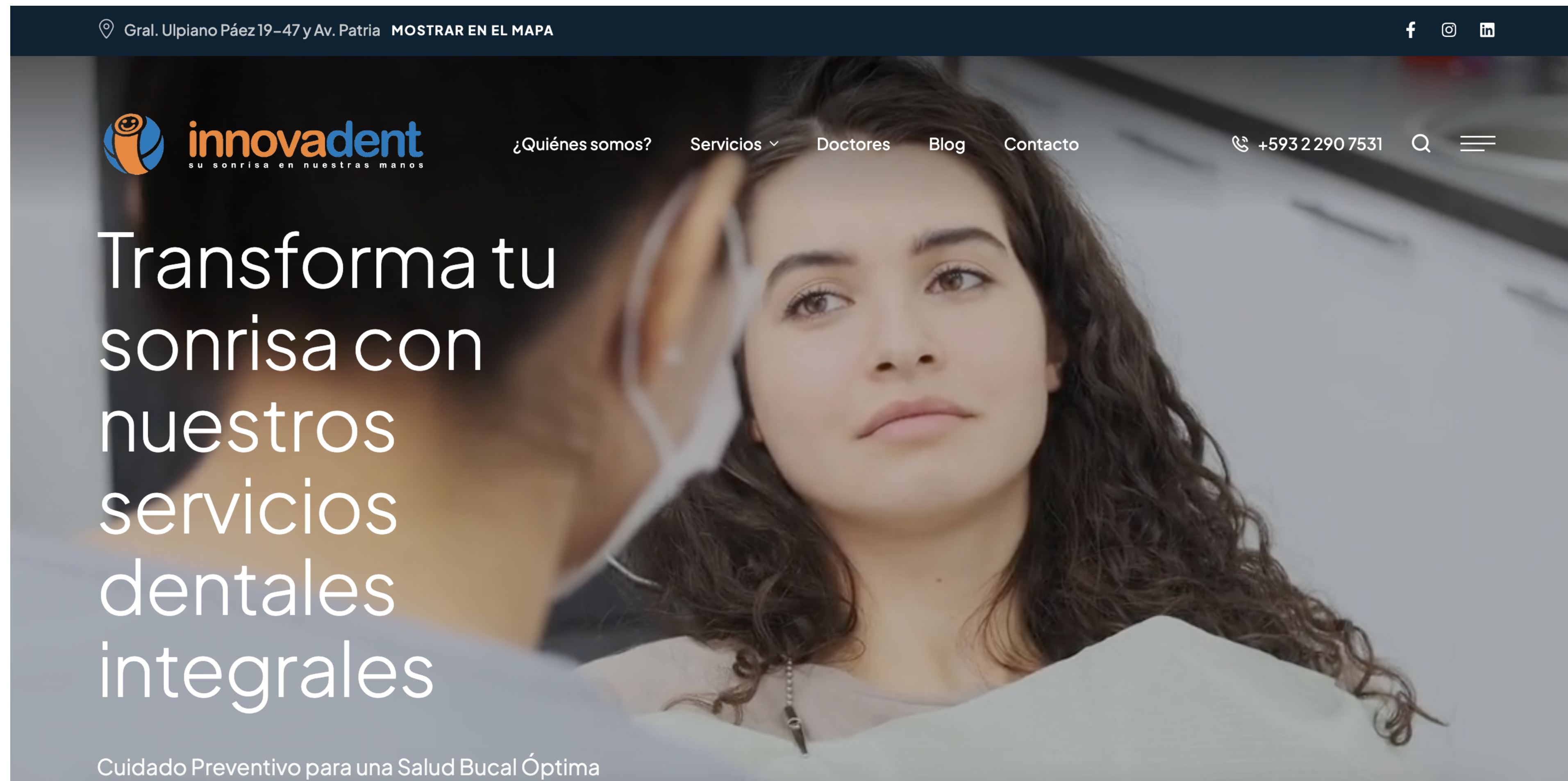
Social Media



Social Media



Web Design



Web Design



[¿Quiénes somos?](#)

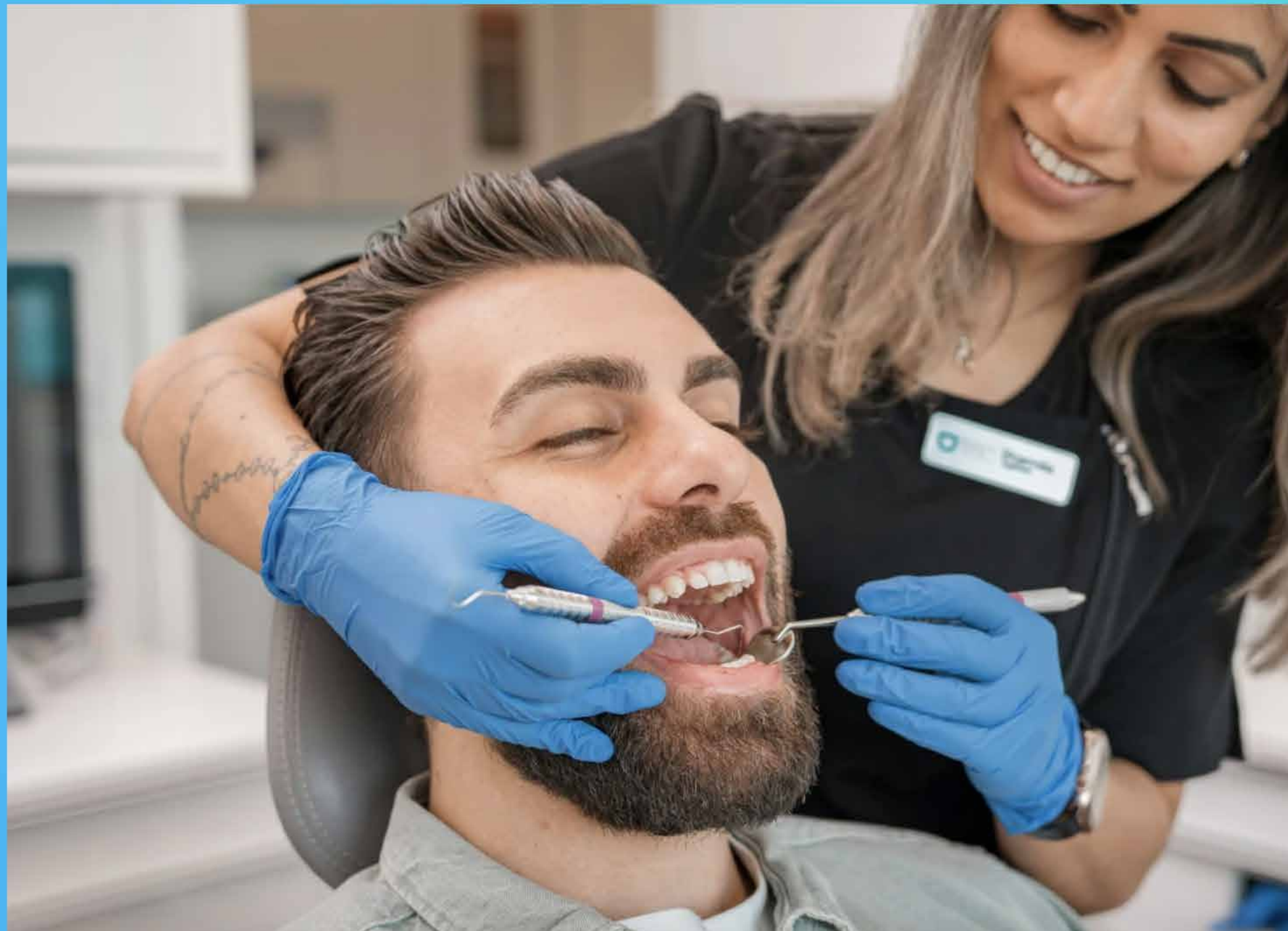
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Marketing Digital**

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